

2021 Board of Directors

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* New member as of 2022

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 BroadStreetMinistry

Broad Street Ministry

2021 IMPACT REPORT

**We transform our city, our
institutions and ourselves when
we embrace the individual needs
of our most vulnerable neighbors.**



Mobile Community Hygiene Truck

Our new truck delivers personal care products and radical hospitality to underserved neighborhoods across the city. Beginning in 2022, our partnership with Trinity Mid-Atlantic will add telehealth services to the truck.

Community Outreach

Our concierge team conducts outreach across our housed and unhoused neighbors alike, engaging individuals and businesses with resources including trainings, safety planning and education. Bridging direct service and a shared impact model, our concierges define BSM as the nexus of social services in Philadelphia.



Film Festival

Last October, our “I Have a Story to Tell: Voices of Broad Street Ministry” film series kicked off with a red-carpet premier. Director Glenn Holsten described the virtual film festival of 21 shorts as “a storytelling project about what people have, not about what they don’t have.”

Volunteer Story



With a career in women’s health spanning more than 30 years, Peggy’s commitment to caring for others is a true vocation. She is a regular

in our Mail Service Program. She is moved by the interactions she and our staff have with guests and in the ways our model of Radical Hospitality is expressed in action.

Guest Story

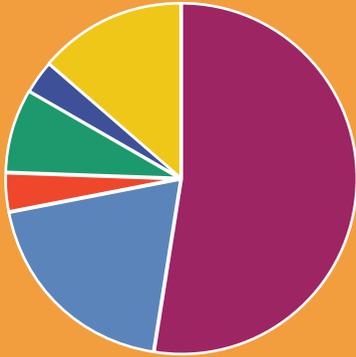


For years, Ronald struggled with extreme poverty, the loss of family and friends, and eventually homelessness. With support from barrier-

free, life-sustaining services offered by BSM, Ronald now leads a more stable life and cherishes the pride family members feel for him as he continues to build his brighter future. He hopes next to become certified as a peer specialist, supporting others through the same struggles he has overcome.

Total Revenue

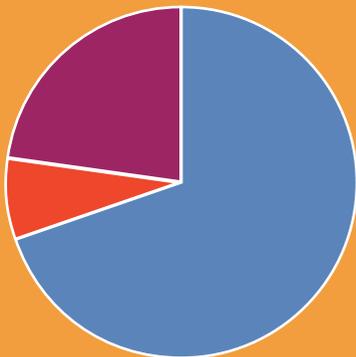
\$4,854,309



- 53% - Foundations and Government - \$2,550,699
- 19% - Individual Donations - \$945,490
- 4% - Corporate Support - \$175,665
- 8% - In-Kind Support - \$374,784
- 3% - Program - \$154,982
- 13% - Other (Prior Year Restricted & Interest) - \$652,689

Total Expenses

\$4,854,309



- 70% - Programming - \$3,387,382
- 8% - Fundraising - \$372,048
- 22% - Administrative - \$1,094,879

2021 At a Glance



6,080 unique individuals received essential services (enough people to fill every seat in the Kimmel Center, twice)



\$704,800 worth of stimulus checks distributed (equivalent to an average year's utility for 391 Philadelphians)



10,520 items of clothing distributed (would span three times the length of the Benjamin Franklin Bridge, if laid side by side)



108,083 pieces of mail received (if stacked, would be twice the height of City Hall)



1,028 IDs received (if lined up, would stretch endzone-to-endzone in Lincoln Financial Field. Go Eagles!)



73,254 meals served (enough food to feed a family of 3, three meals a day, every day for 22 years)



1,485 hours Concierge spent working with guests (to put that in perspective, this would be the same amount of time it takes to watch all 76ers games for the past 9 years)



5,287 volunteer hours (equivalent to the cost of 3 full time staff members at BSM)

These numbers are unaudited.

Step Up to the Plate



The Step Up to the Plate Initiative coordinated a robust, shared impact response to food insecurity throughout the pandemic, with more than 878,160 meals served over the course of 22 months. This support allowed BSM and other partner agencies to connect thousands of Philadelphians to other life-sustaining services, such as:

- **8,000** Covid tests and vaccines administered
- **3,000** doses distributed of Narcan, the overdose reversal drug
- **1,760** photo IDs obtained
- **\$1.2M** in stimulus payments procured by individuals impacted by deep poverty

BSM recognizes fellow partners SEAMAAC, Prevention Point Philadelphia and the City of Philadelphia for this shining example of public and private partnerships convened with the vision of then-Executive Director Michael Dahl.

Step Up to the Plate Funders

1830 Family Foundation
25th Century Foundation
Bank of America
Chappell Culpeper Family Foundation
City of Philadelphia
Connelly Foundation
Daniel B. and Florence E. Green Family Foundation
Face to Face
Fitzgerald Family Foundation
Five Together Foundation
Gerald Hughes
Haas Charitable Trusts
Hamilton Family Charitable Trust
Human Services Development Fund
Hummingbird Foundation
Independence Foundation
JBJ Soul Foundation
Lawrence and Ann Rubenstein Charitable Foundation
Lenfest Foundation
Melissa & Paul Anderson
Natural Resources Defense Council Inc.
Neubauer Foundation
Patricia Kind Family Foundation
Philadelphia Foundation
Philadelphia Health Partnership
PHL COVID-19 Fund
Scattergood Foundation
van Ameringen Foundation
Vital Strategies
William Penn Foundation

* With additional support from many generous individuals