



Broad Street Ministry
Be Our Guest Annual Gala
Sponsorship Opportunities

Wednesday, May 15, 2024
Broad Street Ministry
315 S. Broad Street
5:30PM



SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$25,000

*Once-In-A-Lifetime Exclusive Opportunity

- Align with Broad Street Ministry as we reveal the next evolution of the most innovative social service organization in Philadelphia
- Executive team presence at brand launch press conference & ribbon cutting, May 14th
- One table of eight (8) with premier seating
- Presenting sponsor logo recognition listed on step & repeat in large format
- Dedicated collaborative social media post
- Name & logo listed as presenting sponsor on new website until spring 2024
- Dedicated digital article in "Broadcast", audience of 10,000+ BSM subscribers
- Two page spread in digital program to include graphic advertisement & letter from CEO
- Verbal recognition from event podium & speaking opportunity during program
- Inclusion in event press release as presenting sponsor
- 3 group volunteer days with de-escalation training and team building debrief
- Presenting sponsor logo recognition on large format event signage throughout building

Platinum Sponsor \$10,000

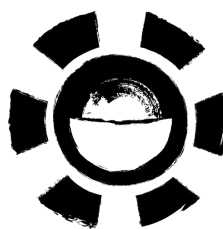
- One table of eight (8) with premier seating
- Logo recognition on event website, step & repeat, & full- page digital program book ad
- Verbal recognition from event podium
- Article mention in "Broadcast", audience of 10,000+ BSM subscribers
- Dedicated collaborative social media post
- Name & logo on new website until spring 2024
- 3 group volunteer days with de-escalation training and team building debrief

Gold Sponsor \$5,000

- 4 premier seats at the event
- Logo recognition on event website, step & repeat, & half- page digital program book ad
- Verbal recognition from event podium
- Article mention in "Broadcast", audience of 10,000+ BSM subscribers
- Shared social media recognition with other gold sponsors
- Name & logo on new website until spring 2024

Silver Sponsor \$2,500

- 2 Seats at the event
- Recognition listed on: step & repeat, and half-page digital event book ad
- Shared social media recognition with other silver sponsors
- Name & logo on new website until spring 2024



**Broad
Street
Ministry**

Contact: Larry Downey
larryd@broadstreetministry.org

DIGITAL PROGRAM BOOK

Full-Page Advertisement: \$1,000

Half-Page Advertisement: \$500



2023 IMPACT

- Served 83,549 nutritious meals.
- Distributed 92,472 personal care items.
- Supplied 8,638 mailboxes for individuals with unstable housing.
- Provided 682 guests with concierge case management. 67% received housing assistance.

Our Mission

By offering Radical Hospitality to our neighbors in need,
Broad Street Ministry creates connection and community;
restores hope and dignity;
and increases security and self-sufficiency.

Serving Philadelphia's Most Vulnerable

As the region's most innovative social service agency, BSM serves Philadelphians impacted by trauma, poverty, and scarcity with a unique approach grounded in Radical Hospitality.

Restorative Services

- Daily Meals
- Mailing Address
- Clothing Boutique
- Community Hygiene

Clinical Support Services

- Case Management
- Community & Safety
- Triaging Needs
- Neighborhood Outreach

Community Resource

- Shared Impact & Corporate Council
- Training and Consultation
- Historic Preservation
- Volunteer Opportunities



Stories of Change

I found BSM on a flyer in the shelter where I was staying. At first, I came for the food, but now, I come because I need positive people in my life. Growing up, my mom controlled and bullied me. Before BSM, I never had a place where I could trust my mail would be safe.

I never had my birth certificate. Now I have housing because you helped me get my own apartment. You gave me a job doing civic engagement with other guests. People here have helped me have an open mind because they accept me just as I am. This is my spot. At first, I didn't want to share it because it's so special to me, but I see so many people who need the services and information you provide and a place to belong; I just had to share.

~Marisol, BSM Guest